

DYNEISHA GROSS

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📍 Washington D.C. - VA

GRAPHIC DESIGNER & ART DIRECTOR

PROFILE

Dyneisha is a Designer and Art Director, driven by her love for color, design for social good, and the power of social content creation.

With a background in advertising, she possesses a comprehensive set of skills in social content creation, brand awareness, pitching, and public relations for both global brands and government clients.

WORK EXPERIENCE

- **Designer**
Ogilvy North America
2021 - Present
 - Designs social content across five platforms for a Coke brand
 - Art directed the Sprite social campaigns for Summer 2023 and Winter 2023
 - Large-format document design for government currency account
 - Ideates, designs, and pitches new business to brands and potential clients globally
- **Lead Graphic Designer**
Attollo
2020 - 2021
 - Lead designer and coordinator of an 8-week design program
 - Taught high-school students the many avenues in the creative industry beyond college.

MY SKILLS

Brand Identity	██████████	Social Content Creation	██████████
Art Direction	██████████	Adobe Creative Suite	██████████
Pitching	██████████	Microsoft Suite	██████████

EDUCATION HISTORY

- **Bachelor Of Design**
Penn. College of Art & Design
2016 - 2020
 - Bachelor of Fine Arts degree with a focus on social design and impact and brand identity.