Multidisciplinary Graphic Designer

DYNEISHA Gross

OBJECTIVE

Outgoing and motivated designer looking for a position to utilize my love for collaboration, design, and humanity.

CONTACT



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dyneishagross.com



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SKILLS

Adobe Creative Suite

Photoshop InDesign Illustrator XD After Effects Premiere

Microsoft Office

Word PowerPoint Excel

Standard HTML & CSS

Traditional

Hand-lettering Leadership Project Management Public Speaking Social Media Management

GRANTS & AWARDS

Graphic Design Students To Watch in 2020GDUSA Magazine

American Packaging Award, 2020GDUSA Magazine

HONORS

Summer 2020 Interactive Design Internship Patagonia, Inc.

EDUCATION

BFA in Graphic Design

Pennsylvania College of Art and Design September 2016 - May 2020

Magna Cum Laude

WORK EXPERIENCE

Design Gallery Assistant

Pennsylvania College of Art and Design, Main Gallery | September 2018 – May 2020

- Project managed and led a successful two-hour Instagram Live event for the Gallery interviewing 15 artists that doubled the Gallery's social media following
- Designed social media graphics and digitized the Gallery Guide
- Conducted condition reports for incoming and outgoing artwork loans
- Assisted Exhibitions Director with installations and recruitment of student workers
- Designed wayfinding signs and menu displays for VIP receptions
- Assisted in coordinating opening receptions and artist talks

Librarian assistant

Pennsylvania College of Art and Design | September 2016 - May 2020

- Working alongside the Librarian to ensure functionality of PCA&D library for faculty, staff, and students
- Organizing facility making it easily accessible to the students

Public Interviewer

Franklin and Marshall College | December 2017 - March 2020

 Enthusiastic and charismatic attitude that influences callers of the legitimacy and reliability of what data the company is collecting

Design Intern

NARAL Pro-Choice America | May 2019 - September 2019

Working with non-profit organization for equal and fair access to women's reproductive health

- Creating graphics for web, print, and environment
- Designing toolkits for initiatives

VOLUNTEER EXPERIENCE AND LEADERSHIP

CORE Gallery, Founder | 2020

Spearheaded the first student-led and student-managed exhibition space on PCA&D's Campus. Advocated from inception to realization and gained support from the College's President and Leadership. Designed the mission of the gallery, organized a student curatorial board, and drafted the organization's bylaws

PCA&D Designathon | 2020

24 Hour design challenge to give Pennsylvania Non-profits new and improved design elements; worked with Act For Humanity

Presidential Committee on Diversity, Equity, and Inclusion | 2020-2021

Worked alongside the Deans of the College and the Provost to identify issues of diversity and inclusion to be addressed on campus

Student Council President | 2018-2020

Organizing and running student events while representing the student body in decision making for the improvement of student leadership and engagement

AIGA Secretary & Treasurer (American Institute of Graphic Arts) | 2019-2020

Running, organizing, and assisting in organization activities and duties within the PCA&D graphic arts major

CLIENTS

Mayor Valentines Day Greeting Card | 2020

Designed a Valentine's Day card on behalf of the Mayor of Lancaster to give to the Lancaster Community

NARAL San Fransisco Pride | 2019

Designed large building projections and a button to be given out at 2019 San Fran Pride

Lancaster ExtraGive | 2018

Designed a t-shirt and poster to give out to the public; raised money for PCA&D and Lancaster businesses